

CASE STUDY

A NATIONAL FOOD CONTAINER COMPANY

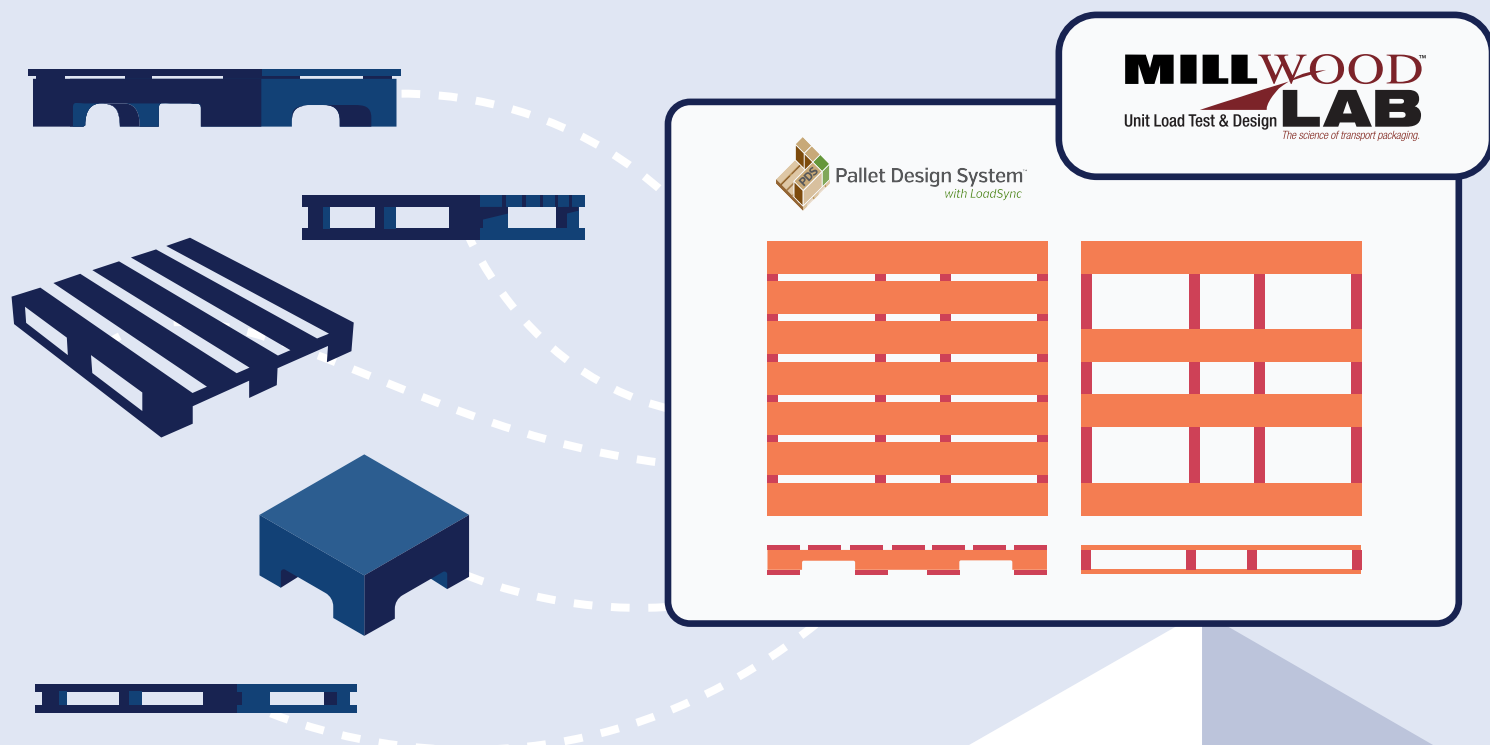
PROBLEM:

THIS COMPANY WAS USING **10** SIMILAR PALLET SKUS TO SERVICE 10 DIFFERENT CUSTOMERS.



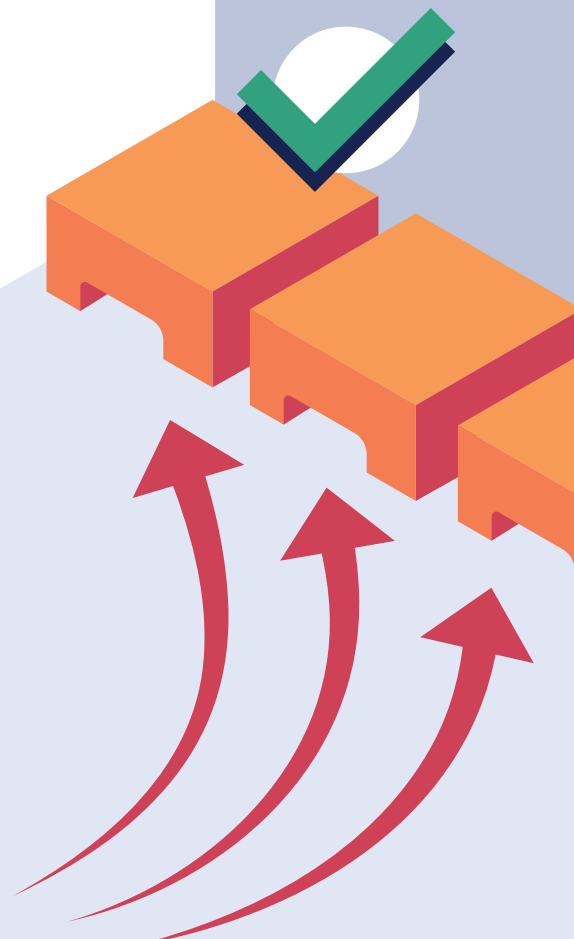
SOLUTION:

MILLWOOD DESIGNED **1** PALLET THAT ACCOMMODATED ALL 10 CUSTOMERS.



BY REDUCING THE AMOUNT OF SKUS, WE WERE ABLE TO FREE UP A SIGNIFICANT AMOUNT OF WAREHOUSE SPACE –

960 SQ FT
(15,360 CUBIC FEET)



NOW INSTEAD OF SOME SKUS GOING UNUSED, THE CUSTOMER HAS A HIGHER TURN RATE BECAUSE OF THIS NEW PROGRAM.